

CONSTRUCTION BUSINESS GROUP<sup>®</sup>



WISCONSIN  
TRANSPORTATION  
BUILDERS  
ASSOCIATION

# CONSTRUCTION BUSINESS GROUP

CBG exists to enhance business opportunities and quality of life for all its affiliates by ensuring fairness, equity and standards of excellence in the construction industry of Wisconsin.



# DISADVANTAGED BUSINESS ENTERPRISE DEVELOPMENT INITIATIVE

The purpose of the Disadvantaged Business Enterprise Development Initiative is to build further capacity, support growth, and provide development opportunities for selected Disadvantaged Business Enterprises (DBE) who seek certification in the State of Wisconsin's transportation industry.

# DISADVANTAGED BUSINESS ENTERPRISE DEVELOPMENT INITIATIVE

The Wisconsin Transportation Builders Association (WTBA) and Operating Engineers Local 139 performed an internal assessment of the future growth of the industry. The federal regulatory requirement concerning the participation of Disadvantaged Business Enterprises (DBE) would be one of their top key performance indicators on growing the market in the road paving industry.



# DISADVANTAGED BUSINESS ENTERPRISE DEVELOPMENT INITIATIVE

Their conclusion was that they had to be more intentional with building capacity in their DBE Partners. With this strategy, the federal requirements would be met, and the subcontracting market could respond to the opportunity of utilization while providing excellent performance on the job-site.

# JOSEPH L. DAVIS, SR.

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