

**Register Today**

Plans for WTBA's Oct. 27 Fall Meeting changed considerably on Aug. 17 – the day Gov. Jim Doyle announced he would not be a candidate for a third term in next year's election. This sets the stage for the first Wisconsin gubernatorial race in nearly 30 years in which the incumbent will not be on the ballot.

The stakes in this, and other, political races are enormous for the transportation construction industry.

It's too early to preview the candidates. Many prospective candidates on both sides of the aisle are evaluating their options, reaching out to supporters and will not likely declare their intentions until later this year or early in 2010.

However, it's not too early to begin discussing the many issues impacting our industry that we must make pivotal issues as the 2010 elections approach, regardless of the final slate of candidates.

The Oct. 27 Fall Meeting is intended to begin laying the groundwork for the General Election on Nov. 2, 2010. Please make plans today to join us Oct. 27 in Madison.

**WTBA Fall Meeting  
Tuesday, October 27, 2009  
Madison Marriott Hotel**



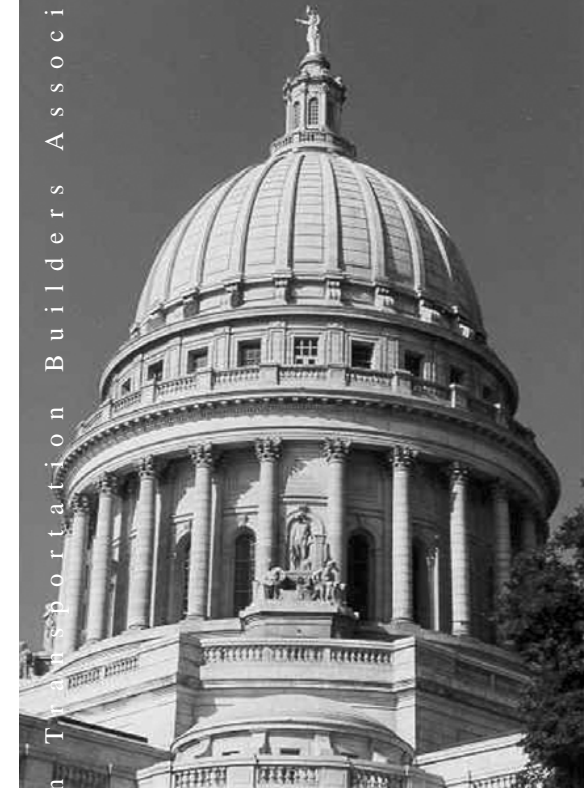
1 S. Pinckney St.  
Suite 300  
Madison, WI 53703

Tuesday  
October 27

Madison West Marriott

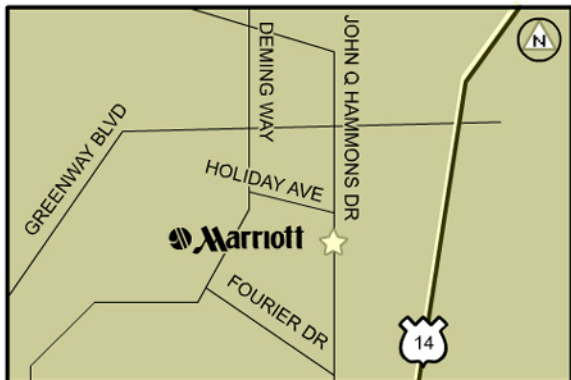
**2009  
WTBA  
Fall Meeting**

Wisconsin Transportation Builders Association



# Tuesday, October 27, 2009 Annual Fall Meeting Program

## Registration Form



### HOTEL INFORMATION

Marriott Madison West

We do not hold a room block for this event but individual reservations can be made by calling the Marriott at 608-831-2000.

#### Directions

Take the Beltline west to Greenway Blvd. exit, turn left on Greenway Blvd., turn left on John Q. Hammons Dr.  
**1313 John Q. Hammons Dr.**

### Morning Session (Open to All)

**10:00 AM**

#### Welcome

WTBA President Jeff Parisi

**10:10 AM**

#### 2010 Construction Lets & Quantities/WisDOT Update

Mark Wolfram, WisDOT Div of Trans Investment Mgmt  
Kevin Chesnik, WisDOT Div of Trans Systems Development

**11:00 AM**

#### Impact of National Health Care Reform Effort

Tim Byrne, M3 Insurance Solutions for Business

**11:45 – 1:00 PM**

#### Lunch

#### Topic: Economic Blueprint for Wisconsin's Future

John Torinus (invited), CEO, Serigraph, Inc.  
Thomas Hefty (invited) Retired CEO, Blue Cross-Blue Shield of WI

### Afternoon Session (Open to WTBA Members)

**1:00 PM**

#### Importance of WTBA's Political Program

Bill Kennedy, Chair, WTBA Legislative Committee

**1:25 PM**

#### 2010 Election Trends & Role of Media/Public Relations

Tim Roby, President, Putnam Roby Williamson Communications  
Ken Goldstein (invited), Capitol Opinion Polling & Research

**2:25 PM**

#### Break

**2:45 PM**

#### 2010 State & Federal Election Preview

WTBA Lobbyists Bill McCoshen & Eric Petersen

**3:30 PM**

#### State & Federal Legislative Update

WTBA Executive Director Pat Goss

**4:00 – 6:00 PM**

#### Reception

**Registration is \$75 per attendee.**

Please provide the following registration information to help us plan this important event.  
Copy this form for multiple registrants.  
Cancellations will not be refunded after October 16, 2009.

*Any questions? Call WTBA at 608-256-6891.*

Company Name

Company Address

City, State Zip

Company Phone

Attendee

First Name

Last Name

E-Mail

Payment Type

Visa \_\_\_\_\_ MasterCard \_\_\_\_\_ Check \_\_\_\_\_ Bill Me \_\_\_\_\_

Credit Card Number

Expiration Date

3 Digit Security Code

Signature

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**Fax this form to: 608-256-1670**